

FOR IMMEDIATE RELEASE

EVENT: **ART CELEBRATION WITH JERICO**

WHAT: **ARTIST RECEPTION AND PARTY**

WHO: **JERICO WOGGON**

TIME: **THURSDAY, JANUARY 20, 2005, 5-7pm**

LOCATION: **2223 Restaurant and Bar, San Francisco**

FOR MORE INFORMATION AND IMAGES: **(805) 259-5099, www.cherrymeltdown.com**

PARTY LIKE A COMIC BOOK STAR:

Artist Jerico Woggon Celebrates His Work and the 60th Birthday of Retro Comic Book Supermodel Katy Keene

In 1945, years before his grandson Jerico Woggon was born, Bill Woggon created the character Katy Keene for Archie Comics. Katy Keene quickly rose to fame as the most successful and stunning high fashion comic book star, and her young fans loved submitting designs for Katy's outfits. Now, 60 years later, Katy's legacy lives on, and Bill Woggon's grandson, Jerico, is celebrating his own success as an artist. On January 20, 2005, join the younger Woggon at the **Art Celebration with Jerico**, to discover Katy Keene, and to check out her influence on Jerico's latest exhibition of work, "My Robot Ran Away with My Cherry in San Francisco." "It's an honor to celebrate Katy's 60th birthday with my first fine art solo exhibition," said Woggon.

On Thursday evening, Jerico Woggon will be at Restaurant 2223 in San Francisco, with vintage copies of Katy Keene on hand, to discuss his work and the importance of his grandfather's influence on his current series. "Working with Katy is like working with thousands of amazing people. Working with her I'm connected to thousands because of all the fashion designs her fans sent in," said Woggon. Even without a trained artistic eye, it is not hard to see the correlation between Woggon's current exhibition of vibrant, icon-heavy paintings that look like overblown comic strip panels, and his grandfather's work.

But Woggon is more than a mere painter. An event planner and former historical automotive preservationist, he uses his passion for parties to make each art happening a truly spectacular event. Jerico's knack for creating a fun and inviting atmosphere, as well as stunning visual art, will be on full display for two hours at the Art Celebration. There, guests will be treated to Restaurant 2223's fabulous food and drink, but more importantly they'll be surrounded by the artist's latest work, his ever-playful vibe and his exuberant friends.

And if you're still wondering what exactly this Katy Keene thing is all about, it's time to get enlightened. A legend in her time, Katy Keene was an inspiration for the aspiring, young fashion designers of her day. Although somewhat absent from current mass culture awareness, she is still the object of ardent interest and fascination. Jerico hopes to revive both the memory of Katy, and her enthusiastic and caring creator, Bill Woggon at the Art Celebration. Because it was his grandfather's early support and inspiration that propelled him into an art career, Jerico thought of no better way to celebrate his own success than by toasting Katy (and Bill Woggon) on her 60th birthday. "Come get inspired.," said Woggon. So, come raise a glass for Jerico and Katy at this anything-but-stuffy art reception and celebration.